

Privacy Notification

UEFA EURO 2024™ – Print-at-Home Bus Parking Pass Application

Identity of the Data Controller	The Union des Association Européennes de Football, UEFA Events SA and UEFA EURO 2024 (collectively “UEFA”), whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland, acting as data controller, within the meaning of applicable law, will collect, process and use personal data on its Football Administration and Management Environment (FAME) platform in connection with the online application for Bus Parking Passes (as defined in the UEFA EURO 2024™ Terms and Conditions) (the “ Terms and Conditions ”).
Purposes of the processing	<p>The personal data are collected and processed for providing the data subject with a Bus Parking Pass (if the application is successful) and in this respect for organising and running the Bus Parking Pass distribution for the UEFA EURO 2024™ (the “Match”).</p> <p>UEFA will also use the aggregate data to identify statistical trends across different sectors, such as demographic overview. This information will not be capable of being linked to any personal data about the data subjects.</p>
Legal basis	<p>The personal data are processed on the basis that such processing is necessary:</p> <ul style="list-style-type: none">- for the performance of the contract which may be entered between UEFA EURO 2024™ and the data subject who has requested a Parking Pass (if such data subject’s application is successful),- for the legitimate interest of determining eligibility of persons interested in obtaining Bus Parking Passes and ensuring Bus Parking Passes are delivered to the right individuals, as well as of guaranteeing an effective security system inside and around the stadium.
Categories of recipients	<p>You understand that the personal data will be available to the transport management team of UEFA and any third party appointed by UEFA to assist in the organisation of the Match.</p> <p>UEFA uses the following categories of third party and will transfer certain personal data to these recipients for the sole purpose of the performance of their activities related to the Match:</p> <ul style="list-style-type: none">- the Host Association (as defined in the Terms and Conditions) who is an independent data controller;- technical service providers which help to maintain the security and performance of FAME;- service providers which help to issue and deliver the Bus Parking Passes;

	<ul style="list-style-type: none"> - security and access/access control service providers which help to maintain safety and security at the Event.
Onward transfer	<p>Certain personal data may be further transferred by the Host Association to the relevant authorities for the purpose of safety and security measures related to the Match.</p> <p>UEFA will implement appropriate safeguards in the event of a transfer of personal data to the parties identified above located in a country which does not ensure an adequate level of protection within the meaning of applicable law.</p>
The rights of the data subjects	<p>Pursuant to applicable law the data subjects have several rights, including in particular the right of access pertaining to their personal data stored, the right to rectification of data, the right to erasure of data, the right to restriction of processing, the right to data portability, the right to object insofar as these serve to safeguard legitimate interests, and the right not to be subject to a decision based solely on automated processing.</p> <p>Furthermore, they have the right to lodge a complaint with the responsible supervisory authority.</p>
Assertion of claims	<p>The data subject can assert his/her rights by sending an e-mail to event.transport@uefa.ch.</p> <p>The data privacy team can be contacted at: privacy@uefa.ch.</p>
How long are the personal data of the data subject stored?	<p>All personal data will be deleted if it is no longer required for the purposes it was collected for unless the signatory has explicitly consented to a longer period of storage or. the data controller is entitled or obliged to store the data for a longer period due to legal requirements.</p>
Personal data obtained from others	<p>IF YOU SUBMIT PERSONAL DATA ON BEHALF OF OR FOR OTHERS, YOU CONFIRM HAVING INFORMED THE DATA SUBJECT OF THE CONTENT OF THIS PRIVACY NOTIFICATION PRIOR TO DATA CAPTURE. YOU ACCEPT THE RESPONSIBILITY OF INFORMING EACH PERSON OR ENTITY OF THESE RULES AND PROCEDURES. UEFA IS ENTITLED TO REQUIRE AT ANY TIME EVIDENCE OF THE PROVISION OF SUCH INFORMATION.</p>
Additional information	<p>You understand and acknowledge that your personal data is being collected and processed in accordance with the Terms and Conditions and the UEFA Privacy Policy available at https://www.uefa.com/privacypolicy/index.html.</p>